

BRITTANY SHEAHAN

Toronto, ON ▪ (647) 210-1769
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HIGHLIGHTS

- **Cross-functional marketing producer** with experience leading cinematic, gameplay, and digital asset production for AAA game franchises and global brands.
- Proven ability to bridge developers, brand marketing, creative, and production teams to **deliver high-impact campaigns across multiple platforms**.
- **Exceptional organizational and pipeline management skills**, overseeing high-volume, parallel asset production across seasonal and launch campaigns.
- **Strong budgeting, scheduling, and resource management expertise** across both studio and in-house environments.
- **Strategic creative problem-solver** with deep understanding of cinematic production, live-service content workflows, and franchise marketing ecosystems.
- **Advanced proficiency in production and project management tools** (Notion, Miro, NIM, Ftrack, Flow, Forecast, Airtable, Microsoft Office).

EXPERIENCE

MARKETING PRODUCER | *ELECTRONIC ARTS*

SEPT 2024 – MARCH 2026

- Production Lead for Battlefield 6 cinematic and gameplay trailers across launch and seasonal campaigns.
- Produced key art and cinematic static imagery for global social, web, and marketing platforms.
- Supported multiple AAA franchises including FC25/26, Madden 25/26, College Football 25/26, and UFC5 across marketing production pipelines.
- Acted as a central cross-functional connector between developers, brand marketing, production, and craft teams to ensure alignment and delivery.
- Led the cinematic screenshot team, managing dozens of assets in parallel while maintaining creative consistency, quality standards, and delivery timelines.
- Partnered closely with cinematic artists, editors, and stakeholders to efficiently implement creative direction through final delivery.

PRODUCER | *TENDRIL STUDIO*

2020 – JUNE 2024

- Led the production of brand films, product films, and character pieces for top clients including HUBLOT, MICROSOFT, HUAWEI, ESPN, META, RIOT: Wild Rift, APPLE, SKII, VIVO, and OPPO.
- Collaborated closely with clients to understand their vision and objectives, ensuring seamless execution and delivery of projects.
- Managed all aspects of production, including budgeting, scheduling, resourcing/ crew hiring, and post-production.
- Oversaw live action and VFX shoots, ensuring adherence to creative briefs and technical requirements.
- Spearheaded interactive projects involving masks and touchscreen interactions, pushing the boundaries of storytelling and engagement.

SENIOR PRODUCTION COORDINATOR | *TENDRIL STUDIO*

2017 – 2019

- Played a key role in coordinating production activities for various film projects, maintaining efficient workflows and timelines.
- Acted as a liaison between clients, directors, executive producers, and crew members, facilitating effective communication and collaboration.
- Managed project budgets, tracked expenses, and negotiated vendor contracts to optimize resources and minimize costs.
- Resourced internal and external artist and crew members ensuring the selection of talent aligned with project requirements.
- Provided logistical support during shoots, overseeing equipment rentals, transportation, and on-set arrangements.

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PRODUCTION COORDINATOR | *TENDRIL STUDIO*

2015 – 2017

- Supported the production team in executing day-to-day operations, including scheduling meetings, preparing documents, and managing calendars.
- Assisted in budget tracking and expense reporting, maintaining accurate records and ensuring financial compliance.
- Coordinated logistics for film shoots, including securing permits, arranging travel accommodations, and coordinating catering services.
- Liaised with vendors and suppliers to procure props, costumes, and other production necessities, negotiating favorable terms and timelines.
- Contributed to script development and creative brainstorming sessions, offering insights and suggestions to enhance project outcomes.

FILM FESTIVALS AND AWARDS

Awards and Winners:

- Worldfest Houston - **Remi Winner**
- Big River Film Festival - **Student Filmmaker Award**
- Snowtown Film Festival - **Best Foreign Film**
- Future of Film Showcase - **People's Choice Award**
- Achievement in Film Directing - **Fiction and Audience Choice Award**
- Toronto Youth Shorts - **Winner of Top Five Industry Choice, Achievement in Film Directing Fiction, and Audience Choice Award**

Selected Films:

Building on Sand

- Toronto Independent Film Festival
- Bay Street Film Festival
- Aired on Omni

Stealing the Sun

- Montreal World Film Festival
- LA Best Shorts Film Competition - **Award of Recognition in "Female Filmmakers"**

EDUCATION

FILM AND TELEVISION PRODUCTIONS ADVANCED DIPLOMA

2015

HUMBER COLLEGE

BACHELOR OF ARTS HONOURS, FILM STUDIES AND LITERATURE

2012

CARLETON UNIVERSITY

SOFTWARE

- Microsoft Office
- Forecast / Airtable
- Miro/ Notion/ NIM/ Ftrack / Flow (Shotgrid)/ FrameIO